

ELECTRIC SIGN POLICY
GERMAN TOWNSHIP
CLARK COUNTY, OHIO

German Township, Clark County, Ohio maintains an electronic message sign on Township property and is to be used for informational purposes not for promotional or commercial purposes. The Electronic sign is reserved for Township events or Township Endorsed Events (set by resolution) only.

Messages are intended to be public service announcements pertaining to the health, safety, and welfare of the community, promote Township events and programs, or provide governmental information from the local, state, or federal levels.

The Township electric sign is not for hire, rent, or lease. Messages shall not endorse or promote a particular product, service, business, political candidate or party, commercial event, religious organization, private entity or group, or in any way show a preference of endorsement on behalf of the Township. All content must be suitable for a general audience and free from offensive language, imagery, messaging and be non-discriminatory. Content must conform to specified size and design, requirements, be legible, and visually appealing. Lighting or visual effects may not interfere with line of sight, or safe travel on roadways.

The Board of Trustees shall designate one trustee to review and approve messages before they are posted to the electronic sign. Any Township Officer or department head may submit messages to the township designee for approval. Once approved, the message will be entered into the electronic sign system by an authorized sign administrator.

The German Township Board of Trustees reserves the right to amend this guideline as needed and enforce it accordingly.

Adopted: MAR 11, 2025

Board of Trustees:

Rodney K. Bonbrager

Robert Clark

William C. Wolfert